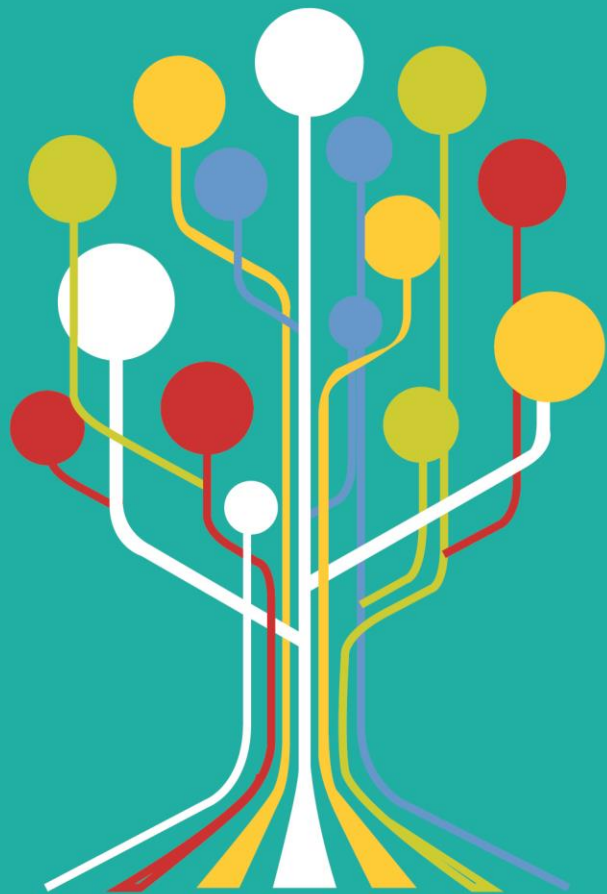




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ADVISER NETWORK

Destination Data & Alumni

Share best practice with fellow Career Leaders who have successfully mastered the difficult task of keeping in contact with Alumni and how this can impact the collection of destinations data.

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Starter Activity

What fields should be included on a destinations data capture sheet?

There are 13...you have 90 seconds to list them all!

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Compass Tracking

You can keep track of your students interests and destinations via Compass+ by clicking the tab below once on the students individual page.

[Current Pupil List](#) > Chris Bradley Wilson

Chris Bradley Wilson
UPN: H962100578565

Year group 9
Registration group 9B

[Activities](#) **[Interests and Destinations](#)** [Questionnaire](#) [Personal Information](#) [Download pupil report](#)

An area to record interests and destinations data for each student.

Consent [Save](#)

Consent for long term tracking [i](#) ☒ Yes ☐ No

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Alumni data field

New field added to the bottom of the “Interests and Destinations” tab

Alumni Contact Details

Save

Has consented to contact

☐ Yes ☒ No

Personal Email Address

Personal Phone Number

Personal Address

Notes

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How do we overcome the barrier
of students not giving consent to
track destinations?

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Tracking destinations

1. **Intentions** – talk to students, find out a clear plan of where they intend to go after they leave school
2. **Data sharing agreement** – ensure you have the right data sharing partnerships in place with your local authority and post-secondary institutions
3. **Follow-up** – actively follow up any students who are missing from your data (phone call to home or reported destination)
4. **Triangulation** – triangulate your data with that reported by the DfE and think about why there are any discrepancies
5. ...

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Dialogue with alumni

Stages 1-4 describe how you gather the first destination of your students. This is great...but only tells us a small part about what happens in their career journeys.

There is clear value in building a long-term dialogue with your alumni and trying to keep as many of them connected to your school as possible.

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Benefits of building a strong alumni network

- Increasing your understanding of student destinations
- More accurate data records
- Gives you access to a ready-made network of working people who can return to your school or college to provide employer encounters

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Examples...



Baines School
Nil Sine Labore

PARENTS & CARERS ▾ INFO & POLICIES ▾ PERFORMANCE ▾ CURRICULUM ▾ GOVERNING BODY COMMUNITY ▾ ZONES ▾
VACANCIES CALENDAR CONTACT US  

Baines Alumni

Join Baines Alumni

Please click the button below to read a letter from the Baines Alumni Secretary.

[Click here](#)

A Warm Welcome

Please click below to read a welcome letter from the Headteacher

[Click here](#)

Latest News

Please click the link to the Alumni website where you can find the latest newsletter

[Click here](#)

- <https://baines.lancs.sch.uk/baines-alumni/>

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Baines Alumni

Baines Alumni

- Home
- Alumni Snippets
- FPA News
- Personnel
- Events Calendar
- Newsletters
- Poultonian
- Weblog
- School Archive Index
- Archive
- Baines wartime Project
- Events

Home

Welcome to Baines Alumni

You are part of the community at Baines School from the moment you step through the doors, to long after you leave.

We will continue to support you after you leave as a member of the Baines Alumni community.

You will get to stay in touch with fellow alumni, be kept up-to-date with news and events.

The Baines School crest, featuring a hand holding a mallet, with the year "1717" inscribed on the right.

- <https://e-voice.org.uk/bainesalumni/>

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Alumni Enterprise Advisers

"I have recently become an EA at the high school that I previously attended. I grew up in the local area to my high school and I didn't really know or understand the opportunities that were available in the surrounding areas; looking back I don't remember spending significant time thinking about my future career. As a STEM ambassador and an active volunteer for my companies outreach program I am passionate about working in the local community to not only promote careers and women in STEM but to help students understand what potential careers can be found right on their doorstep."

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Activity 1

Discuss in your groups, other ways to engage and encourage communication with alumni

5 mins to discuss

1 min per group to feedback

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How can past students get in contact?



Baines School
Nil Sine Labore

PARENTS & CARERS ▾

INFO & POLICIES ▾

PERFORMANCE ▾

CURRICULUM ▾

GOVERNING BODY

COMMUNITY ▾

ZONES ▾

VACANCIES

CALENDAR

CONTACT US



Former Pupils' Association

The Former Pupils Association is open to anyone who studied at Baines School. We are really proud of our Baines heritage and the diversity of pupils who studied here over the years. The Association was founded in 1906 with the stated aims of

"maintaining the connection between the School and its former pupils, promoting social intercourse among the members by organising meetings or gatherings at suitable centres, publishing and circulating a register of the names and addresses of the members and the consideration and advancement of matters of utility and interest to the School, the Association and/or its members."

- <https://baines.lancs.sch.uk/baines-alumni/>

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How can past students get in contact?



Penwortham Girls'
High School



CPOMS

Calendar

Governors Area

Staff Area

[Home](#) [News](#) [About](#) [Personal Development](#) [Parents](#) [Students](#) [Curriculum](#) [Safeguarding](#) [SEND](#) [Contact](#)

Friends of PGHS Careers Directory

Friends of PGHS Careers Directory

.optIN p:last-of-type { display:inline; }

* Required Field

Name*

Email address*

Job title*

Brief description of role*

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<https://www.penworthamgirls.lancs.sch.uk/friends-of-pghs-careers-directory/>



Activity 2

Discuss how Social Media can contribute to building and maintaining contact with alumni

5 mins to discuss
1 min per group to feedback

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Celebrate your former students on social media!

#formerpupiloftheweek



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Example of how to use your website

**Penwortham Girls'**
High School



CPOMSCalendarGovernors AreaStaff Area

HomeNewsAboutPersonal DevelopmentParentsStudentsCurriculumSafeguardingSENDContact

Headteacher's Welcome

Aims and Values

Admissions to the School

Alumnae

- Amanda Vickery
- Dame Nancy Rothwell
- Dame Sue Ion
- Dr Suzanne Ost
- Fiona Scott
- Karen Pierce
- Kirsty Henshaw
- Lindsay Walls
- Naadia Bobat
- Nadia Wilson
- Rona Chester
- Ruth Dyer
- Ruth Mercer
- Rachel Fernández-Arias

Careers Education and Futures

Code of Conduct

Curriculum

Equality Objectives

Alumnae

Two former pupils from PGHS are on the BBC's Women's Top 100 Power List: Professor Dame Nancy Rothwell and Dame Sue Ion who also feature on our [Alumni Wall](#). We are the only state school in England to have two people on the list!

Dame Sue Ion came back to visit Penwortham Girls' High School to chat about School life and how it shaped her career.
[To listen to the BBC interview click here.](#)

Dame Nancy Rothwell was also interviewed by BBC Radio 4 programme 'The Life Scientific' and featured on [Desert Island Discs](#).

Our former pupil Professor Amanda Vickery recently had a series broadcast on the BBC. The show is called 'The Story of Women and Art' and takes the viewer on a journey to discover a hidden world of female artistry.

If you are a former student, you may be interested in training to become a teacher through our School's Direct Programme. Please see details in the attached letter below.

Amanda Vickery	Dame Nancy Rothwell	Dame Sue Ion	Dr Suzanne Ost
Fiona Scott	Karen Pierce	Kirsty Henshaw	Lindsay Walls

- <https://www.penworthamgirls.lancs.sch.uk/about-pghs/alumnae/>

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Top take-aways!

- Log destinations data and alumni contact details on Compass+
- Use your destinations data and consent forms to build a strong network of alumni
- Maintain connections by celebrating your former pupils on websites and social media
- Introduce students to the idea of alumni earlier on

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