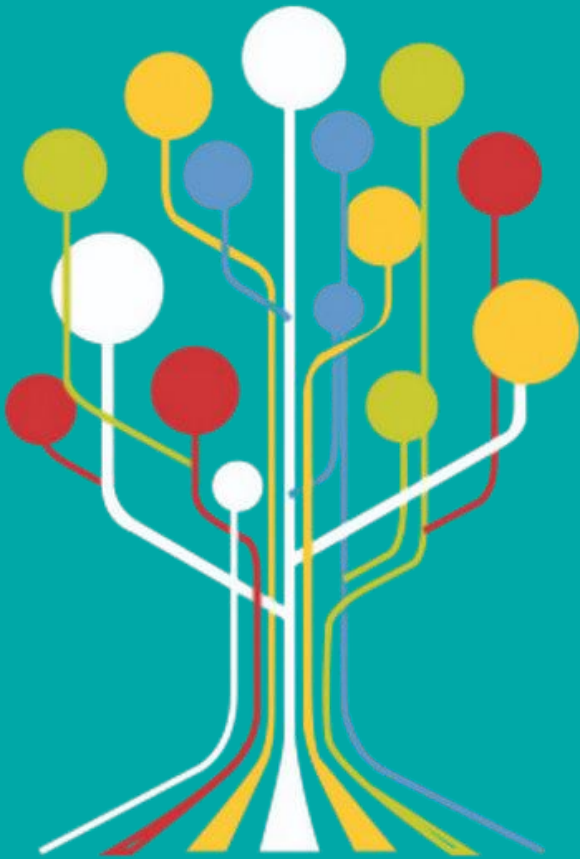


John Yarham
Deputy CEO

Careers and Enterprise
Company



THE CAREERS &
ENTERPRISE
COMPANY

Powered by

INSPIRA
Inspiring you

LANCASHIRE SKILLS
& EMPLOYMENT HUB

Careers Education: now and next

John Yarham
DCEO
[The Careers & Enterprise Company](#)





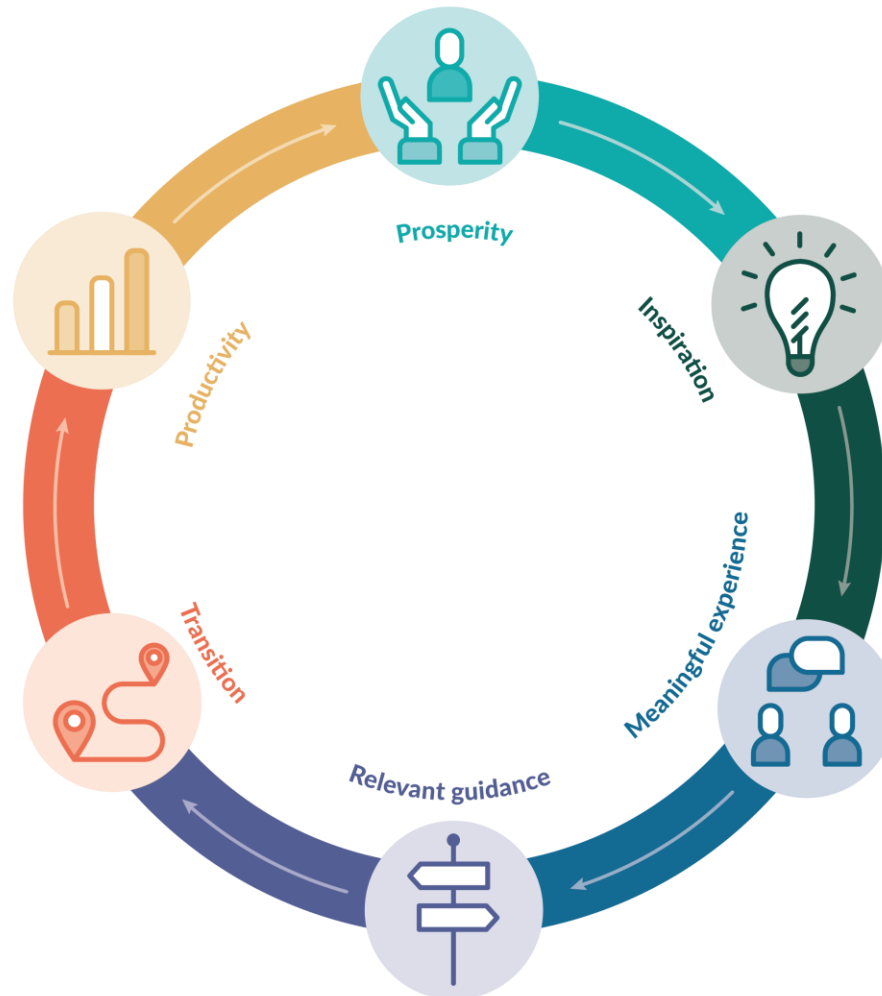
Agenda

- 1 | What is our shared mission?
- 2 | Is it working?
- 3 | Where next?

1. What is our shared mission?



*Meeting the ambitions of
Employers and Young People*



Our Mission

We work with schools, colleges and employers to help every young person find their best next step.



92%

of secondary schools
and colleges in Careers
Hubs



96%

of students are
receiving employer
encounters every year



x2

young people twice as
likely to report awareness
of apprenticeships
by Year 11



£150m

£150m saved each year
due to reduction in
NEET young people

2. Is it working?



Insight 1

Young people



Now

Young people are becoming more career ready



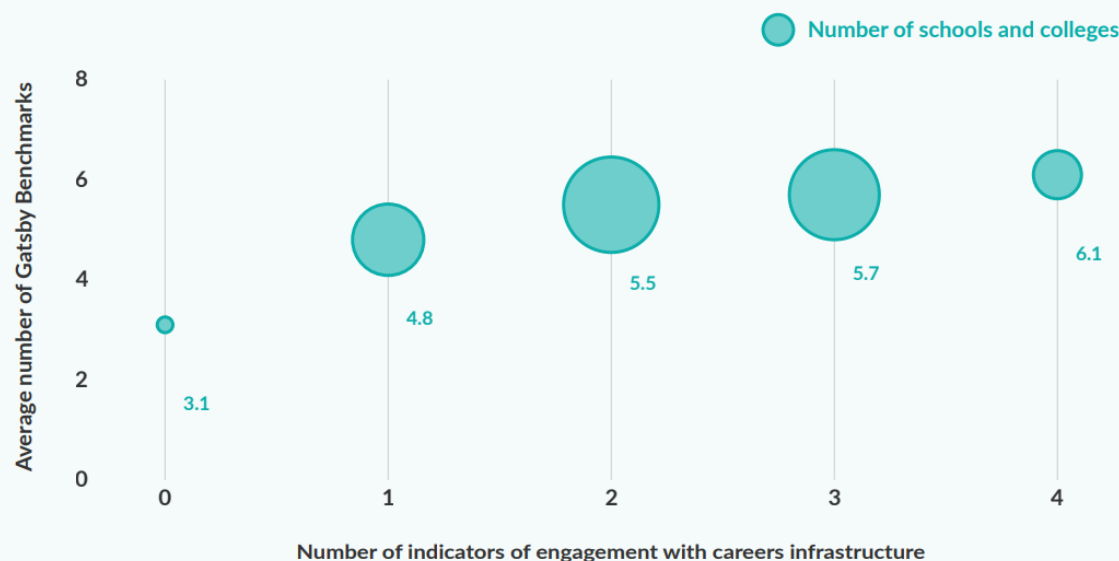
Next

Including teachers and parents more closely in the system will accelerate this

Insight 1 Young people

More engagement with the system is linked to higher Gatsby Benchmark achievement

Average number of benchmarks achieved by all schools and colleges by number of indicators (in a Careers Hub, completed accredited Careers Leader training, using Compass+ and using FSQ), 2022/23



Source: CEC academic year-end Compass data, end of July 2023 (n=4,534) (0 indicators n=37; 1 indicator n=759; 2 indicators n=1,356; 3 indicators n=1,208; 4 indicators n=345)

Insight 2

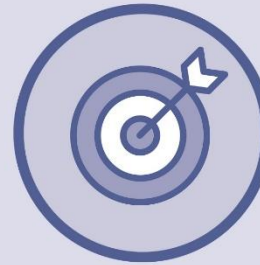


Business and the economy



Now

Careers education improves employment outcomes for young people and recruitment prospects for business



Next

Employer engagement needs to start early and focus on skills

Insight 2 Business and the economy

Good careers education helps young people effectively navigate career choices – balancing personal wants with labour market needs

Relationship between 100% career readiness score and likelihood of interest in gender-biased, over-subscribed sectors, 2022/23



more likely to have industry interests



less likely to choose both based on gender and in oversubscribed sectors



more interest in engineering for female students

Future Skills Questionnaire (FSQ), 2022/23 academic year. CEC analysis (unpublished).

Insight 3

Closing the gap



Now

Careers education helps tackle disadvantage



Next

Remaining barriers to equity should be addressed

Insight 3 Closing the gap

Good careers provision outweighs the starting disadvantage gap by meeting young people's individual needs

%pts difference in career readiness score between young people receiving FSM compared with those not receiving FSM; %pts difference in career readiness score of young people attending schools achieving all eight Gatsby Benchmarks compared with schools achieving only one benchmark.

Disadvantage in career readiness score for students receiving free school meals

-1.5%pts

+3.5%pts

Positive impact on student career readiness score from being in a school with all 8 Gatsby benchmarks

Source: Future Skills Questionnaire (FSQ) 2022/23 academic year. Year 10 & Year 11 (n= 26,158)

3. Where next?



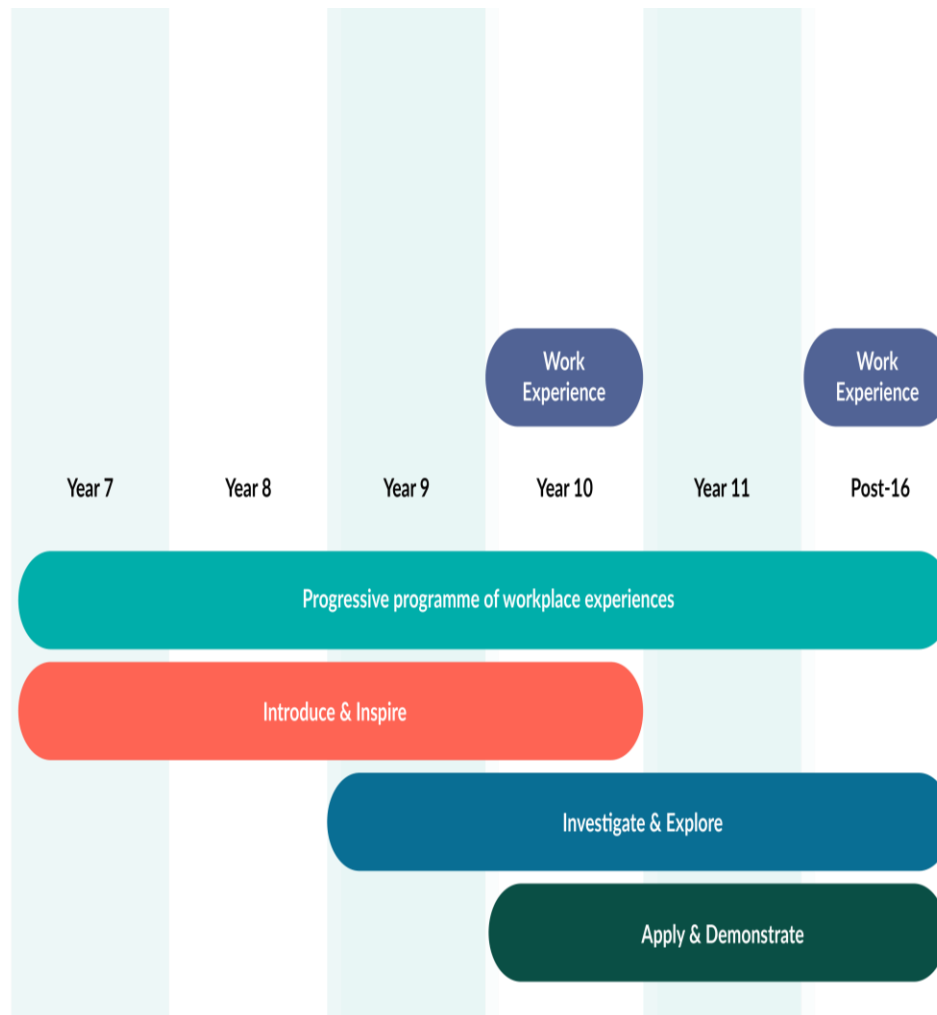


‘Coverage to Quality’

Theme 1	Theme 2	Theme 3
Resource and Support for Careers Leadership	Strategic careers planning, addressing the needs of all students & impact evaluation: (Benchmarks 1 & 3)	Access to high quality information about future study options and labour market opportunities and encounters with further education, higher education, and training providers (Benchmarks 2 & 7)
Theme 4	Theme 5	Theme 6
Linking curriculum learning to careers (Benchmark 4)	Encounters with employers/employees & experiences of the workplace (Benchmarks 5 & 6)	Personal Guidance (Benchmark 8)

Traditional

equalex

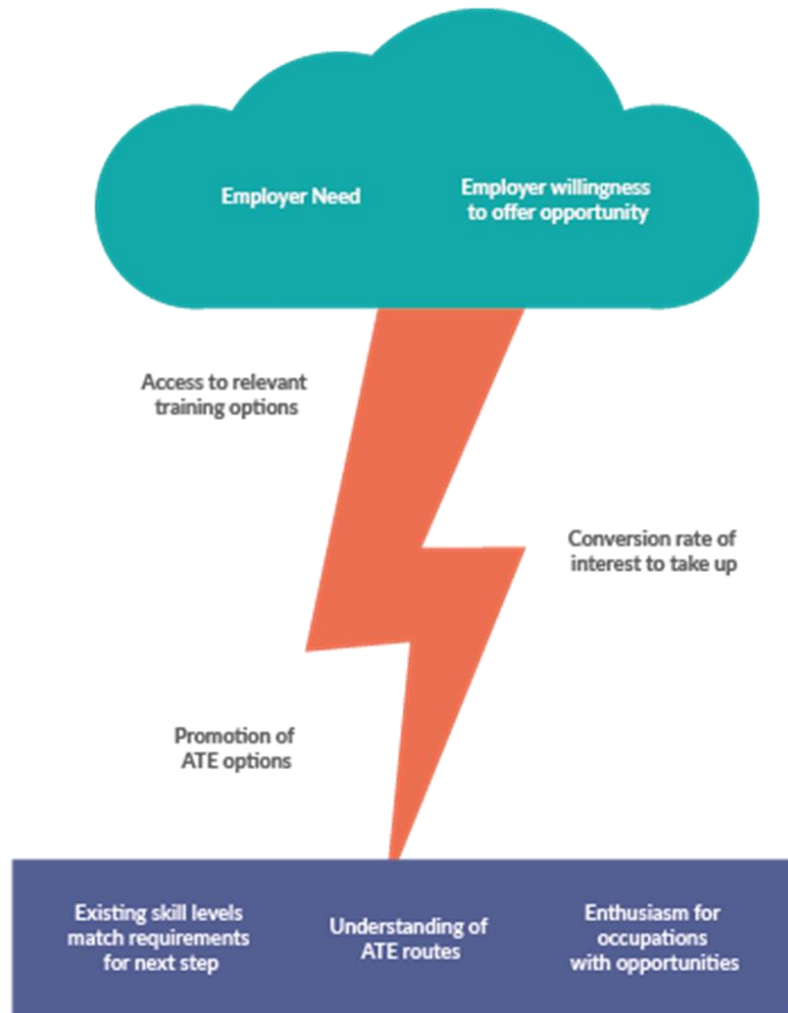


*Reinvention of
workplace
experiences*

‘Outreach to intake’

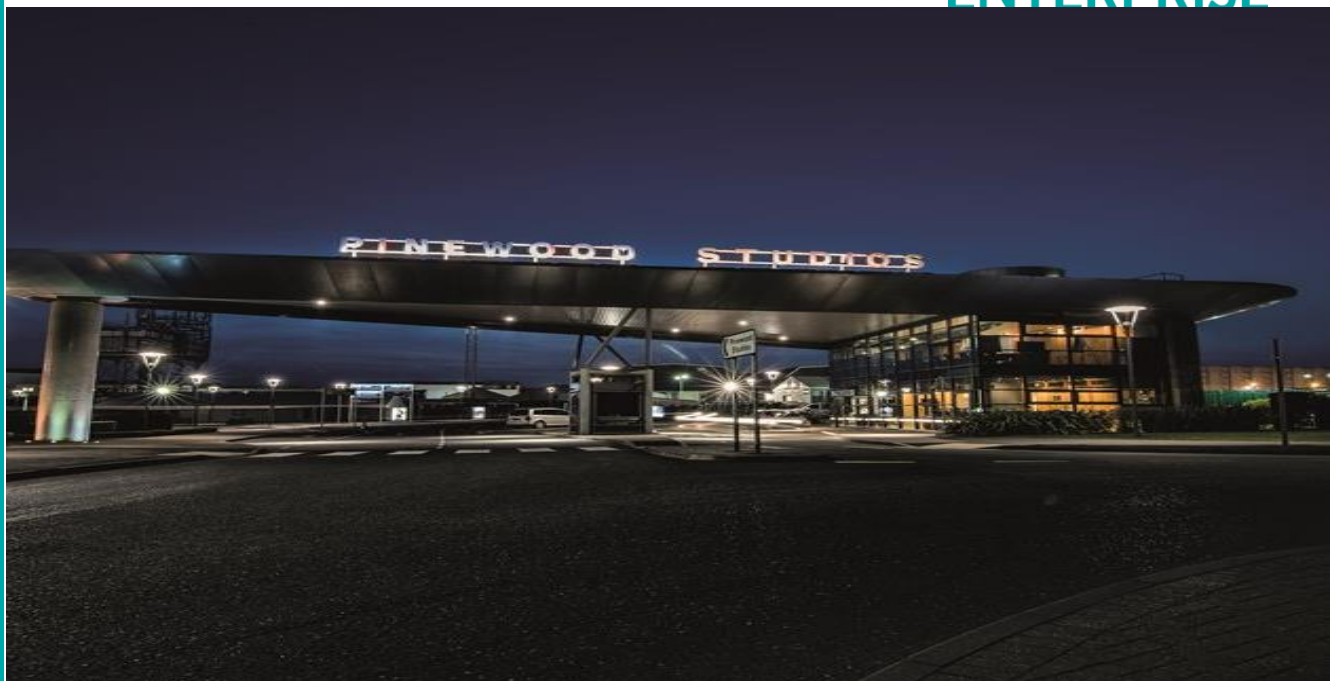
Employer standards for careers education





‘Interest to uptake’

'Margins to mainstream'



How big is the table, how small is the White Rabbit's house?
How can we use ratio & proportion when building sets & props?

Year Group	8	Subject	Maths	Employer Link	Pinewood Studios
Curriculum Objective(s)	To solve ratio and proportion problems to find missing values using scaling and multipliers				
Careers Objective(s)	To highlight the relevance of Maths to future career paths				
Essential Skills Development	Listening, Speaking, Teamwork, Creativity (build these skills here)				



‘Most to all’