

5 W's of of Employer Engagement

Who

WHO do you want to engage? Which employers are most likely to be open to inclusive opportunities?

Identify target employers, local SME's, parents, alumni, supply chain or existing partners

What

What type of engagement are you asking for? Employer talk, workplace visit, mock interviews, work experience, Define the activity Level- from light touch talks to full placements. Think tiered menu of options

Where

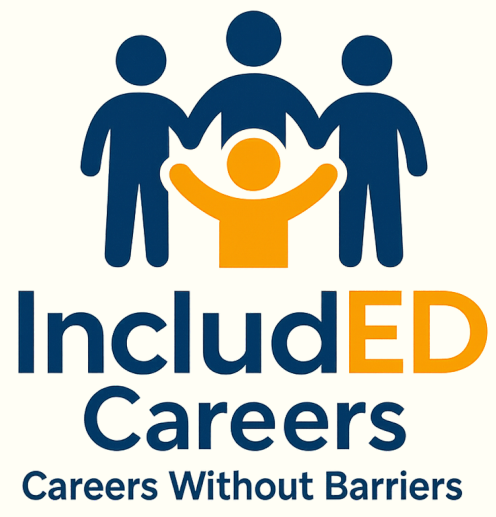
Where will you engage them (online, in-school, at their workplace)? Where will the activity work best for your learners? In school, online, or in the workplace?

When

When will the engagement take place? Employers often need plenty of notice and clear expectations. A menu of ideas different dates and times

Why

Link to learner outcomes, Equalex learning outcomes, is it for student motivation, skill development, NEET prevention, LMI awareness. PFA goals?



5 W's of of Employer Engagement

Who

What

Where

When

Why
